**Vredestein launches Traxion Versa Green Tyre for challenging alpine applications**

Apollo Tyres is introducing a new Vredestein Traxion tyre developed specifically for use on steep alpine slopes. The new Traxion Versa Green is a premium tyre solution that raises the bar in terms of traction, stability, tyre life, and grassland preservation.

The Traxion Versa Green features the well-proven Vredestein Traxion lug design, with unique non-parallel curved tread cleats that delivers longer tyre life, excellent driving comfort and maximum traction, as well as high levels of self-cleaning on all soil types. The addition of a curved tread contour with rounded lug shoulders helps to preserve grass surfaces, and

a steel belt with a stabilizer ring ensures outstanding stability on challenging slopes.

The Vredestein Traxion Versa Green will be offered in the popular size 440/50 R17 IMP 135D which can also be seen as a successor of size 425/55 R17 as well.

Apollo Tyres is previewing the new Vredestein Traxion Versa Green at the International Agricultural and Gardening Machinery Exhibition, **EIMA, in Bologna from 19-23 October 2021**.

Discover the Traxion Versa Green at EIMA on the Vredestein Tyres stand: B5 in Hall 16.

**Photo captions:**

**01** Challenging alpine applications

**02** Vredestein Traxion Versa Green 440/50 R17 135D

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**About Apollo Tyres Ltd**

Apollo Tyres Ltd is an international tyre manufacturer and the leading tyre brand in India. The company has multiple manufacturing units in India and a unit each in The Netherlands and Hungary. The company markets its products under its two global brands – Apollo and Vredestein, and its products are available in over 100 countries through a vast network of branded, exclusive and multi-product outlets.