***“Exemplary”* Vredestein Wintrac Pro+ earns podium place in *Auto Bild Allrad* test of high-performance winter tyres**

***23 October 2025* –** Leading German automotive magazine *Auto Bild Allrad* has awarded the Vredestein Wintrac Pro+ third place in its annual group test of high-performance winter tyres. The publication rated the product as *“exemplary,”* commending its outstanding wet grip, traction and overall balance.

The magazine’s reviewers described the Wintrac Pro+ as *"a balanced artist that masters all disciplines with confidence,”* particularly noting its performance in wet testing.

Testers highlighted its ability to maintain consistent grip and steering precision in demanding driving scenarios, confirming its credentials as a tyre developed for modern high-performance vehicles.

Daniele Lorenzetti, Chief Technology Officer at Apollo Tyres Ltd, said: "The Vredestein Wintrac Pro+ is a premium winter tyre designed specifically for high-performance cars and SUVs, including the latest generation of performance-oriented electric vehicles. With this segment continuing to grow rapidly, it’s significant that *Auto Bild* *Allrad* has once again endorsed the competitiveness of our products. The Wintrac Pro+ combines exceptional winter capability with the refinement and confidence expected by today’s drivers.”

*Auto Bild Allrad* evaluated 12 leading winter tyres in 215/55 R 17 size, a popular fitment for compact SUVs such as the Volkswagen T-Roc, which was used as the primary test vehicle. Each tyre was tested at specialist test facilities in Finland and Germany, assessing its performance and safety across challenging wet, snowy and icy conditions.

**A legacy of winter innovation**

The Vredestein brand, from Apollo Tyres Ltd, has been an innovator in winter tyre technology for more than half a century. The brand introduced its first dedicated winter radial, the M&S 187, in the 1960s, followed by the launch of the first-generation Wintrac in 1996. Each subsequent generation has built on that heritage, culminating in the latest iteration of the Wintrac Pro+, the brand’s flagship high-performance winter tyre.

The Wintrac Pro+ features an advanced high-silica tread compound and optimised directional pattern which delivers exceptional grip, traction and braking performance on snow, slush and ice, while also reducing rolling resistance for improved fuel efficiency.

Available in over 120 sizes for 17- to 22-inch rims, the Wintrac Pro+ range offers broad compatibility across performance vehicle categories. Most variants carry a ‘Y’ speed rating, allowing use at speeds of up to 300 km/h (186 mph), and all are certified with the ‘Three Peak Mountain Snowflake’ (3PMSF) symbol, indicating compliance with EU winter tyre regulations (ECE R117) for use on snow and ice.

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**About Apollo Tyres Ltd**

Apollo Tyres Ltd is an international tyre manufacturer and the leading tyre brand in India. The company has multiple manufacturing units in India and a unit each in The Netherlands and Hungary. The company markets its products under its two global brands – Apollo and Vredestein, and its products are available in over 100 countries through a vast network of branded, exclusive and multi-product outlets.